

# Phil Ginsburg

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## Profile

I'm a graphic designer and a front-end web developer. I have 15+ years of experience specializing in print design, brand identity design, and web design & development. I've been instrumental in offering creative solutions for businesses of all sizes and industry.

## Experience

JAN 2003 - PRESENT

### **Freelance, Enfield, CT** - *Graphic Design and Web Development*

- Design websites for a variety of industries such as manufacturing, motivational speaking, chemists manufacturing, trash recycling, and automotive.
- Organize a team of developers to build an application for an auto warranty company. Since the launch of the application the company has achieved the following sales goals in the amount of: \$1 million (2016); \$5.5 million (2017); \$1 million (2018 to date).
- Logo design, brand identity design, photo manipulation & retouching, and social media marketing.

JUL 2010 - FEB 2018

### **Bubble Up Media, Tariffville, CT** - *Graphic Design and Web Development*

- My projects consisted of building out and designing many high-profile websites for a variety of industries. Some of the projects included: Margaritaville, Aerosmith, Flagship Food Group, KISS, Rodgers and Hammerstein, and Zac Brown Band.
- Logo design, web application design, and brand identity design.

JULY 2006 - JULY 2007

### **Acree Creative, Sherman, TX** - *Graphic Design and Web Development*

- Designed printed material and assisted with the launch of a new quarterly magazine called "Texoma Living". Logo design, brand identity design, and web design.

## Education

OCT 2003 - APRIL 2007

### **Arts Institute of Pittsburgh, Online**

## ResumeSkills

### DESIGN

UX, UI, app, web, brand

### TOOLS

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe After Effects, Adobe Media Encoder, Acrobat Pro, Keynote, Font Agent, Visual Studio Code, Sublime Text, Slack, Jira, GIT, Bitbucket, Github, Cpanel, and Theme Kit.

### CODE LANGUAGES

HTML, HAML, CSS, SCSS, Twitter Bootstrap, and Javascript.

### CMS

Wordpress and Shopify.