

PHIL GINSBURG

Design & Development

SKILLS

- Photoshop
- Illustrator
- InDesign
- Figma
- Acrobat Pro
- Microsoft Word
- Microsoft Excel
- Twilio
- Mailchimp
- Trello
- Airtable
- Zapier
- Git/GitHub
- Wordpress
- HTML
- CSS
- Javascript
- PHP

EDUCATION

OCT 2003 - APRIL 2007
Arts Institute of Pittsburgh, Online

AWARDS

WMA 2017 WEB AWARD FOR
OUTSTANDING ACHIEVEMENT in Web
Development for artist Celine Dion.

CONTACT

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PORTFOLIO

📁 ginz1977.myportfolio.com

PROFILE

As a graphic designer, web designer, and web developer with extensive experience, I bring innovative and user-friendly solutions to the table. Throughout my career, I have successfully translated creative visions into tangible results for businesses of all sizes and types. Many projects I worked on demonstrated my ability to blend design expertise with effective problem-solving.

WORK EXPERIENCE

Envision Marketing Group / 2019 - 2023 UI Design and Web Development

I've designed interfaces that are visually appealing and easy to use for companies in the legal, food service, warehousing, and manufacturing industries. Through collaboration with cross-functional teams, I translated client requirements into creative and functional design solutions, ensuring an engaging user experience.

BubbleUp Media / 2010 - 2018 Lead UI Designer and Web Development

Throughout my career, I've orchestrated the design of high-profile websites for notable clients like Margaritaville, Aerosmith, Flagship Food Group, KISS, Rodgers and Hammerstein, and Zac Brown Band. I translated client visions into visually appealing web interfaces and, as a developer, utilized HTML, CSS, JavaScript, and PHP for crafting landing pages.

DeRosa Printing / 2008 - 2009 Graphic Design and Platemaker

In this dual role, I played a key part in the creative and production processes, contributing to the design and preparation of materials for print. Collaborating closely with the team, I translated concepts into visually appealing designs while also operating as a platemaker, ensuring the accurate reproduction of graphics in the printing process.

Acree Creative / 2005 - 2007 Advertising and Digital Media Director

In addition to logo design, signage, brand identity, and web design, I created the printed materials for the inaugural issue of the quarterly magazine, "Texoma Living." Additionally, I developed landing pages using HTML, CSS, JavaScript, and PHP.