

# Phil Ginsburg

Graphic & Web Designer

## SKILLS

- Photoshop
- Illustrator
- InDesign
- Figma
- Acrobat Pro
- Microsoft Word
- Microsoft Excel
- Airtable
- GIT
- Wordpress
- HTML
- CSS
- Javascript
- PHP

## EDUCATION

OCT 2003 - APRIL 2007

Arts Institute of Pittsburgh, Online

## AWARDS

WMA 2017 WEB AWARD FOR

OUTSTANDING ACHIEVEMENT in Web

Development for artist Celine Dion.

## CONTACT

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ENFIELD, CT 06082

(860) 462-7673

hello@philginsburg.com

## PORTFOLIO

<https://ginz1977.myportfolio.com/>

## PROFILE

As a graphic designer and web designer with many years of experience, I specialize in both fields. My experience includes providing creative and user-experience solutions to businesses of all types and sizes.

## WORK EXPERIENCE

### Graphic Design and Web Development / 2002 - present Freelance

- Design and develop websites for a variety of industries such as artists, manufacturing, motivational speaking, chemists manufacturing, trash recycling, and automotive.

- Organize a team of developers to build an application for an auto warranty company. Since the launch of the application, the company has achieved the following sales goals in the amount of \$1 million (2016); \$5.5 million (2017); \$15 million (2018).

- Logo design, brand identity design, photo-manipulation & retouching, and social media marketing.

### Lead Graphic Designer and Web Developer / 2010 - 2018 Bubble Up Media

- My projects consisted of building out and designing many high-profile websites for a variety of industries. Some of the projects included: Margaritaville, Aerosmith, Flagship Food Group, KISS, Rodgers and Hammerstein, and Zac Brown Band.

- Logo design, web application design, signage, print collateral, and brand identity design.

### Graphic Designer and Web Developer / 2006 - 2007 Acree Creative

- Designed printed material and assisted with the launch of a new quarterly magazine called "Texoma Living". Logo design, signage, brand identity design, and web design.